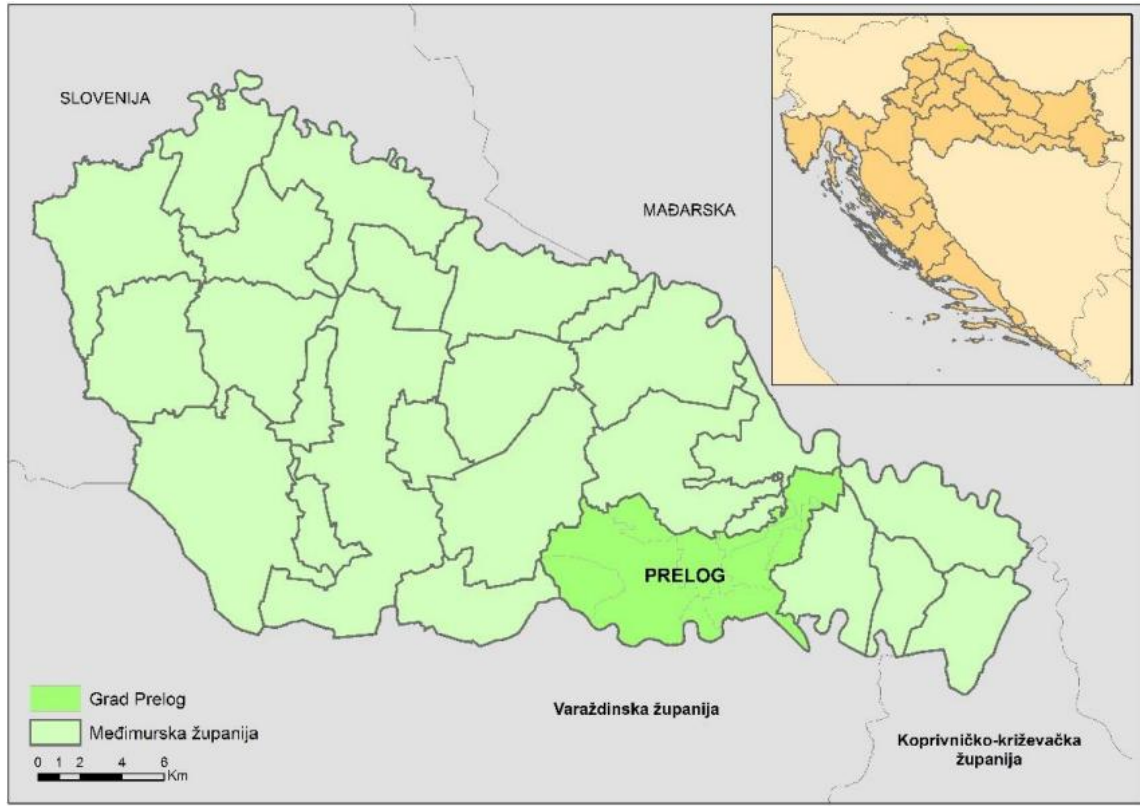
TOWN PRELOG

www.prelog.hr

PRELOG IN NUMBERS

- Area: 63.66 km²
- Population: 7,041
- Settlements: Cirkovljan, Čehovec, Čukovec, Draškovec, Hemuševec, Oporovec, Otok and Prelog
- Population density: 122.76 inhabitants/km²
- Development Index: 102.63% of the Croatian national average.
- The City of Prelog is classified in Development Group VI.



- One of the most developed small towns in Croatia
- Economic development built on a strong tradition of crafts and entrepreneurship, supported by foreign investment
- Highly efficient use of EU funding
- Continuous investment in further development and expansion of business zones
- One of the lowest unemployment rates in Croatia
- Fast and efficient public administration serving citizens, businesses and investors

The administrative, economic, tourism and cultural centre of Lower Međimurje.

- Two primary schools (Prelog and Draškovec)
- Prelog Secondary School – general education (gymnasium), economics, tourism and hospitality; vocational programmes in waiter service, cooking, butchery, baking, brewing and pastry-making
- Kindergartens: Fijolica Kindergarten (Prelog and Draškovec branch) and Vesela Loptica Kindergarten
- Public institutions and services: Ministry of Finance – Tax Administration; FINA (Financial Agency)
- Međimurje County Department for Spatial Planning, Construction and Environmental Protection
- State Geodetic Administration – Real Estate Cadastre Department
- Land Registry Department
- Croatian Pension Insurance Institute (HZMO), Croatian Health Insurance Fund (HZZO) and Croatian Employment Service (HZZ)
- Health centre
- Emergency medical services
- Banks

Prelog Open University

- POU Prelog is a public institution dedicated to lifelong learning and culture, established by the City of Prelog.
- Based on its Annual Work and Development Plan, POU Prelog may offer the following programmes:
- Primary education programmes
- Programmes leading to secondary school qualifications, vocational qualifications and lower-level vocational qualifications
- Retraining programmes
- Vocational training and professional development programmes
- Foreign language courses
- Through its Annual Work and Development Plan, POU Prelog develops educational programmes tailored to the needs of the local economy and the community it serves.

ECONOMY OF THE CITY OF PRELOG

Prelog – the centre of entrepreneurship and crafts in Lower Međimurje

- Prelog's modern industry responds to the demands of today's market, while globalisation continues to shape new business trends.

- In the late 1980s, the Prelog–East Industrial Zone (Industrijska zona Prelog – Istok) began to develop on the eastern outskirts of Prelog, towards Cirkovljan. It has since grown into a hub for numerous successful companies.

- In response to the need for existing businesses to expand their production capacity, and the limited space available in the East Industrial Zone, the Prelog–North Business Zone (Gospodarska zona Prelog – Sjever) was developed between 2005 and 2008, fully constructed and equipped with the necessary municipal infrastructure.

- Major companies operating in the industrial and business zones play a significant role in the economy of the City of Prelog. These include Hilding Anders, Hilding Croatia, Šestan-Busch, L&P Tehnologije, Komet, Proizvodnja PG, Econ, Nestor, Rotocommerce, Izo-paneli d.o.o., DG Commerce, Agrico Trade, Eurobeton, GPK PRE-KOM, Bravarija Štampar and Klima LS, alongside numerous smaller businesses and craft enterprises.

- Of the 282 business entities operating in the City of Prelog that are subject to corporate income tax, the largest share operates in wholesale and retail trade, including the repair of motor vehicles, accounting for 22.69% (64 companies).
- This is followed by the manufacturing sector, accounting for 20.92% (49 companies); construction, representing 14.89% (42 companies); and professional, scientific and technical activities, accounting for 9.57% (27 companies).

BUSINESS ZONES OF THE CITY OF PRELOG

North Business Zone

•Total area: 60 hectares
•Infrastructure: Fully equipped (electricity, water supply, drainage, gas and access roads)
•Total number of companies: 32
•Employment: More than 1,600 employees

East Industrial Zone

•Total area: 74 hectares
•Infrastructure: Fully equipped (electricity, water supply, drainage, gas and access roads)
•Total number of companies: 9
•Employment: More than 1,700 employees

TOURISM IN THE CITY OF PRELOG

SRZ
DG Sport

Nautical Tourism

- SRZ Marina – the foundation for tourism development in the City of Prelog

Grad Prelog

ured-grada@prelog.hr

+ 385 40 645 301

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